

UCSC WOMEN'S CLUB: Where Campus and Community Come Together

President's Message Happy Spring! We have several fun events coming up during this season, and I hope you will participate in as many as possible. These include the Phantom Tea, the Show 'n' Sell, the Intercampus Gathering, the Human Race, and the Spring Luncheon. A number of these special activities earn monies for the scholarships we award each May. We have already accomplished two successful fund-raisers: the Chocolate Festival and the Shadowbrook dinner. I hope you were able to enjoy one or both of those. You may read more about all of these events in other pages of this newsletter.

Participating in club events not only contributes to our worthy cause, but it also promotes friendship and camaraderie among members, an intangible yet very important benefit to your membership. And it is fun!

Another way you can participate and contribute more fully to the club is to join the board. We are always open to new members and new ideas. If you are interested, please contact me or one of the other board members. Descriptions of the board positions are available on our web site at <http://womensclub.ucsc.edu>

Lastly, we are delighted to announce our speaker for the April meeting is Victoria Kastner, author of *Hearst's San Simeon: The Gardens and the Land*. This promises to be a timely, beautiful and informative presentation. I hope to see you there.

Cheers!

Bonita Sebastian

Mission Statement

The UCSC Women's Club is open to all women of the campus and town communities. Its purpose is to be of service to the university, to foster friendships between town and gown, and to encourage understanding and support for the mission and functions of the university. A special goal of the club is to develop scholarships for re-entry students.

Show 'n' Sell

The April general meeting will boast a special collection of books, plants, crafts, and small treasures for sale to members and guests. The annual Show 'n' Sell, once again powered by Cynthia Noble-Vesecky, offers a variety of gifts donated by the Sew 'n' Sews quilting group, the Garden Club, and our several book clubs; all proceeds from this gift sale go to the scholarship fund.

Anyone who is interested in contributing to this effort, please call Cynthia at 425.1686, or email her at cynoble@yahoo.com. She might even pick up your offering if you are not able to attend!

UC Intercampus Gathering

This year's Intercampus Gathering will convene on Wednesday, April 13, from 9 AM to 2:30 PM on the UC Berkeley campus. This annual event brings together campus organizations from Berkeley, San Francisco, Davis, Merced, and Santa Cruz.

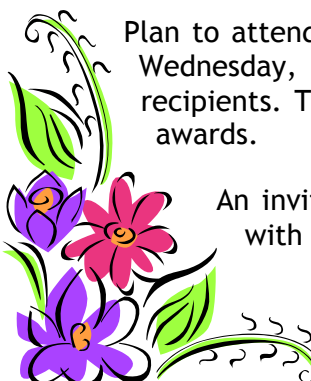
This year's theme is "Women of Vision," and the lectures include:

- Prof. Daniela Kaufer: "Stress and the Secrets of Brain Regeneration"
- Prof. Eileen Lacey: "Annie Alexander's Legacy: Natural History Collections as Indicators of Climate Change"
- Prof. Isha Ray: "Women, Water and the Millennium Development Goals"

In the afternoon, there is a choice of several tours, including the Mark Twain Exhibit, the Anthropology Museum, the Seismology Lab, the Museum of Entomology together with the Paleontology Museum and a walking architectural tour of the buildings on the campus.

More details, including registration, carpooling and parking information, are available by contacting Bonita Sebastian at BonitaSebastian@comcast.net or any board member. The registration deadline for this exceptional event is **March 28**.

Annual Spring Luncheon



Plan to attend the UCSC Women's Club annual luncheon at the Coconut Grove, 400 Beach Street, on Wednesday, May 4, from 11 a.m. to 1 p.m. when we will honor our re-entry student scholarship recipients. The students will tell us about themselves, their studies, and how they plan to use their awards.

An invitation is already on its way, so check your email. Please RSVP by **April 20** to May Clark with payment and registration form.

Cost of the luncheon is \$25 and includes a Cobb or vegetarian salad, beverage, rolls, dessert, tax, gratuity, and a parking pass for the Boardwalk parking lot across from the Coconut Grove.

Parking passes will be available after you register. You may pick them up at the April 6 general meeting or from Stephanie Nielsen in ITS at 2300 Delaware Avenue, Santa Cruz (831-459-1907) between April 21 and May 3. The best time for pick up is M-F between noon and 1 p.m.

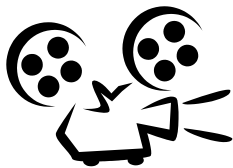
The Human Race



On Saturday, May 7, a group of us will join other Santa Cruzans in **The Human Race**, an annual fundraising event that benefits the Santa Cruz Volunteer Center and local nonprofit groups (including ours). Local businesses provide breakfast goodies and a barbecue lunch to participants, and the incredible view is free as well. To join the trekkers on West Cliff Drive, or to sponsor a walker (or both!), write Laurie Salatich at Lsalatich@charter.net.

Adventure Group Enjoys San Jose Excursion

Nine Adventure Group members braved wind and rain to travel to San Jose on a Thursday morning in February for an outing that included lunch and a visit to The Tech Museum. Led by Lori Green and Mary Ann Hobbs, these Adventurers enjoyed Italian fare and lively conversation at Bella Mia Restaurant, and then visited The Tech Museum and its Hackworth IMAX Dome Theater. *Under the Sea* transported the group to some of the most isolated undersea locations on Earth. Then, changing to a completely different environment, *Hubble* took them on a journey through distant galaxies and on space walks with NASA astronauts as they performed some of the most difficult and important tasks in the history of NASA and the Hubble Space Telescope. During intermission, Adventurers wandered about the museum exhibits and gift shop. Lori and Mary Ann have many other fun and interesting monthly adventures planned for this year. New members are always welcome: check out our Club's website for contact information for this group so you can sign up now!



Chocolate Festival A Sweet Success

The 4th Annual Santa Cruz Chocolate Festival welcomed the public at the Coconut Grove on January 23. What a successful and delicious event! More than \$17,000 was raised, the proceeds of which will fund scholarships for re-entry students at UCSC.

The allure of chocolate drew a whopping 1,500 patrons. More than 25 vendors served up tasty chocolate treats, the Hold Tight band provided great jazz, and special guest and local celebrity chef Jake Gandolfo signed copies of the new Master Chef cookbooks containing some of his recipes. In addition, Sammy the UCSC banana slug mascot was there to welcome guests, and many terrific door prizes were carried –you guessed it–out The door by happy winners.

Festival founder Lorraine Margon thanks the more than 90 volunteers who worked throughout the day to make this event such a sweet success! A special hearty thanks goes out to these members of the Soquel High School Key Club, who were again part of our volunteer crew: Megan Veach, Lindsey Jesberg, Sierra Portera, Bianca Martinez, Meghan Warner, Maddy Woodward, Leia Alex and Katie Alioto. Thanks, also, to their advisor, Gail Alaimo, for recruiting this great roster!



Rafik Abelain, owner of the Cold Stone Creamery in downtown Santa Cruz, serves up Cold Stone's signature ice cream creations to chocolate lovers.

Phantom Tea Is Brewing!

It's that time of the year again. When you receive that larger-sized envelope in your mail, take out the tea bag and fix a cup of tea. Next, fill out your yellow gift card to support our scholarship program for re-entry students. Then, return the card in the postage-paid envelope along with your check or credit card information, whichever is more convenient. And it's not yelling down a well. At our May luncheon, you'll get to hear from the winners about their stories and aspirations, learning firsthand how your contribution actually works.

Be generous, every penny goes for the best of causes: UCSC's students.

Club Remembered in Bequest

The UCSC Women's Club board is thrilled to receive a donation of \$89,028 to the Rita Olsen Pister Endowment. The donation comes from the estate of long-time Santa Cruz resident and businessman Robert Leet-Corday. Corday owned Corday Beauty College in the 1970s and died in May 2007. His estate was recently sold, and donations went to various recipients in Santa Cruz.

Rita Pister is the wife of Dr. Karl Pister, UCSC Chancellor in the 1990s. Corday was Mrs. Pister's hairdresser during her husband's tenure. As a result of Mrs. Pister's weekly appointments, she and Corday became friends. Over the years, Corday learned about the UCSC Women's Club and particularly the Rita Olsen Pister Endowment. Surprised and touched by the donation, Mrs. Pister remembers Corday as interested in art and sharp at business, "an all-around good man."

The Rita Olsen Pister Endowment is an investment of monies that the club has raised over the years. Interest from the endowment contributes to current year student scholarships in addition to money the club raises annually for that purpose. The Corday donation significantly increases the principal of the endowment, bringing the total to \$222,000. The board has agreed that each year one award will now be given as a memorial scholarship in honor of Robert Corday.



Have a special place in your heart for the UCSC Women's Club?

Then you might consider keeping the club in mind in your financial planning. Planned Giving is a great way to make a charitable contribution to an organization about which you care deeply. By integrating a planned gift to UCSC Women's Club into your overall financial, tax, and estate planning, you can realize significant financial gains in the form of a charitable tax deduction AND maintain an income stream for life. In addition, a planned gift made with appreciated property can save you capital gains taxes. Your funds may be directed to the club's re-entry scholarship program, our operating budget or both. Please contact Virginia Rivera, Director of Gift Planning, at (831) 459-5227 or via email at vriviera@ucsc.edu to discuss these opportunities.

Dining Out for Good

To those who came out on a November evening, who rode on the lovely tram, or who walked through the fairy gardens to dine sumptuously on a Shadowbrook meal, thank you. The efforts of more than 60 people added almost \$800 to our Scholarship Fund. Several of our interest groups – Easy Riders, Sew 'n' Sews, and Beginning Bridge – were spotted among the guests. Our club also thanks Shadowbrook for their continued support of our work.

Don't miss out on this delicious fundraiser next time. Let's try for an even \$1000!

Memories of Aileen Sanders



If you have a succulent growing in your garden that you brought home from a Club meeting, it probably came from the garden of Aileen Sanders, who died on November 22nd. Aileen was a friend to many, and a gardener of great generosity. We admired her warmth, vitality and enthusiasm. Many succulents are sempervivums— meaning “live forever.” Aileen’s memory will “live forever” with those whose lives she touched. ----- Lise Bixler

Aileen and I went to the SF Flower & Garden Show a couple of years ago. She said she always found it easier to set a meeting time and place rather than trying to stay with someone. I soon found out why. She kept a very fast pace, wanting to see it all, and long after I found a bench so I could rest my feet, she was still going! Even as we made plans to leave at the set time, she was making her way back to vendors to pick up purchases.

A few years ago, the UC Garden Club met at the Cabrillo Horticulture Department for a brown bag lunch. Before setting off for a tour, we went around the room to introduce ourselves and say how we had come to belong to the group. It became funny when person after person mentioned that Aileen had brought them into the group, probably 10 or 12 of the 20 or so at the meeting that day!

Aileen was a wonderful friend, neighbor, and mentor. Any time we were attending Garden Club or just going to visit someone's garden, she always took a plant as a gift. When Aileen was diagnosed with her brain tumor, she had her daughter take her up to the arboretum for a visit that same weekend, a fitting choice by our friend the gardener. ----- Cherry Thompson

Women’s Health Seminar

A special free seminar, *Balancing Hormones Naturally*, will be offered for UCSC Women’s Club members on Monday, March 21 from 5:30 PM- 7:00 PM. Dr. Carol Shwery from the Foundation for Wellness Professionals will present this informative session. It will be held in Santa Cruz and participation is limited to the first 10 respondents. For more information, please contact Bonita Sebastian at BonitaSebastian@comcast.net.

Book Club III Celebrates

The Brown Bag Bibliophiles (Book Club III) always celebrate the anniversary of their formation. This January was no exception. They honored their seventh “birthday” with a focus on *To Kill A Mockingbird* (which is celebrating its 50th anniversary). After a lively discussion, they viewed the 1960 film with Gregory Peck, agreeing that both the book and movie have held up beautifully. To cap off the evening, they enjoyed further discussion over a lovely dinner downtown.

UCSC and the Santa Cruz Culinary Scene

Editor's note: Thanks to food writer and UCSCWC member Tara Fatemi Walker for contributing this article. Find out more about Tara at <http://www.santacruzfoodie.com/>

There are many talented UCSC alumni who have gone on to successful culinary careers, including award-winning cookbook author and sausage king Bruce Aidells (PhD in Biology, 1974) and acclaimed cookbook author and Greens Restaurant founding chef Deborah Madison (BA in Sociology, 1968). Here, I am showcasing UCSC alumna Kendra Baker (Crown College, 2001). Baker has an extensive culinary background, including being the executive pastry chef at prestigious Manresa in Los Gatos. She teamed up with business partner Zach Davis, a former UCSC staff member and a self-proclaimed foodie since “my first outing with my grandparents to Santa Cruz sushi hotspot Pink Godzilla,” and they opened The Penny Ice Creamery in downtown Santa Cruz in August 2010.

If you haven't yet been to this venue, you are missing out on some delicious sweet treats! Penny's ice cream and sorbet are made in-house, completely from scratch, and feature organic and local ingredients such as fruits, flowers and herbs. Davis and Baker both became parents a few months before the shop opened. “When we choose to use all-organic cream, cane sugar, and eggs in our ice cream, we're thinking about what's best for our children,” Davis says. Laughing, he adds, “We're also thinking about what's best for our taste buds!” Rest assured, it's best for ALL of Santa Cruz's taste buds -- I can vouch for this!

Ice cream and sorbet flavors have included Lemon Sorbet, Verve Coffee Roasters White Chocolate. Last autumn, I savored a ice cream plus raspberry granita, chocolate crumbles. Other Penny products include popsicles; one variety featured juice from



Belle Farms Olive Oil Chocolate Sea Salt, Beet Chocolate Almond Praline, and Plum Blossom delectable sundae with Earl Grey tea-infused sauce, whipped cream, and chocolate cookie floats, milkshakes, bon bons and seasonal the grapevines of Birichino, a local winery.

Baker and Davis are active, engaged their products at the Wednesday afternoon

cream to the January 2010 NEXtieAwards, which honored community leaders. They also feature local live music at the shop, and in early March they hosted an evening of desserts and wine pairings to benefit the Santa Cruz Public Libraries. (Tickets to the two seatings sold out in 48 hours.) Explains Davis, “We spent a lot of time at the downtown library working and researching as we put together our business plan for the shop. Kendra and I both have young children, and we'd like to make sure our kids will have access to the resources of the libraries as they grow up.”

members of the local community. They sell Santa Cruz Farmers Market, and donated ice

Other interesting news: Baker and Davis started their business with a \$250K loan from the Small Business Administration. After they made a YouTube video thanking the Obama administration, it was tweeted and emailed across the country instantly, and Vice President Biden phoned the Penny duo with his praise. In January, Baker and Davis were flown to Washington, DC for Obama's State of the Union Address and met the president and the first lady. Pretty sweet story for the young sweet shop owners!

Penny Ice Creamery, 913 Cedar Street, Santa Cruz 95060; (831) 204-2523; <http://www.thepennyicecreamery.com/>

Interest Group Update and Calendar 2011

Interest groups are open to all Women's Club members. There is no additional fee for joining a group, but there could be a charge for materials or for transportation or admission fees for some events. Check our website, the printed directory or write to me (Rusty) at: ebowman@ucsc.edu. for contact information. Groups continue meeting during the summer months.

Bridge and Book Clubs, Exercise Enthusiasts, Craft and Dining Groups – all the UCSCWC Interest Groups are prospering!

The **Adventure Club** encourages you to join them for upcoming trips including: (1) a 3.5 acre oasis in Richmond featuring Annie's Annuals Gardens and plants among garden art; (2) a walking tour of Carmel's hidden treasures and fairy tale cottages and a stop at Monterey Bay Chocolates; (3) Filoli Gardens in Woodside; and (4) kayaking in Elkhorn Slough.

Two new interest groups are now welcoming new members. **Book Club 5** has eclectic tastes in books-- mysteries, historical fiction, and memoirs. The fledgling **Knit/Crochet Group** gathers to work on current projects, exchange ideas, or just chat about these needle arts.

Several folks have expressed interest in forming a new group to talk about **travel**. This could offer information about special places to visit, how to make arrangements, which tours to choose, etc. Best of all, you may meet new travel companions. Send in your ideas for activities at meetings, and we'll plan to organize the group in the fall.

For location and dates of the monthly Adventure Club activities, contact Mary Ann Hobbs or Lori Green. Members wishing to attend a theater performance with a group should contact Laurie Salatich, group leader of the Drama Queens.

The Bon Appetit group meets four times a year at dates that accommodate members of the group. Contact Evelyn Prichard.

The Easy Riders Cycling Group meets in different locations at 11 a.m., alternating between Fri.-Sat. Contact Gloria Dyer.

Book Clubs 2, 3 and 4 are not accepting new members in order to keep the groups small enough for good discussion. Book Club 5 welcomes new members.

APRIL CALENDAR

DATE	INTEREST GROUP	TIME	CONTACT
4,25	LEARN TO PLAY BRIDGE	6:00-9:00	Irma Andrews
5,12,19,26	WEST SIDE WALKERS	8:00-9:30AM	Karin Grobe
5,12,19,26	MAH JONG	1:00	Helen Palmer
5,12,19,26	SEW 'N' SEWS	6:00-9:00	Jo Barbier
7,14,21,28	FIAT MUSICA	7:00	Barbara Goza
8	KNIT/CROCHET	2:00	Joan Zimmerman
11	GARDEN CLUB	11:00-1:00	Cherry Thompson, Barbara Vorlop
12	BRIDGE CLUB	12:30	Virginia Law
13	BOOK CLUB 3	NOON	
13	BOOK CLUB 4	7:30-9:00	
14	HIKING GROUP	9:30-3:00	Laurie Salatich, Ellen Kimmel
15	LUNCH BUNCH	NOON-1:00	Irma Andrews
18	BOOK CLUB 5	1.00-2.30	Mary Jane Chambers
20	PLAYREADING	NOON	Mary Jane Chambers
21	BOOK CLUB 2	1:00	

MAY CALENDAR

2,23	LEARN TO PLAY BRIDGE	6:00-9:00	Irma Andrews
3,10,17,24,31	WEST SIDE WALKERS	8-9.30AM	Karin Grobe
3,10,17,24,31	MAH JONG	1:00	Helen Palmer
3,10,17,24,31	SEW 'N' SEWS	6:00-9:00	Jo Barbier
5,12,19,26	FIAT MUSICA	7:00	Barbara Goza
9	GARDEN CLUB	11:00-1:00	Cherry Thompson, Barbara Vorlop
10	BRIDGE CLUB	12:30	Virginia Law
11	BOOK CLUB 3	NOON	
11	BOOK CLUB 4	7:30-9:00	
12	HIKING GROUP	9:30-3:00	Laurie Salatich, Ellen Kimmel
13	KNIT/CROCHET	2:00	Joan Zimmerman
16	BOOK CLUB 5	1:00-2:30	Mary Jane Chambers
18	PLAYREADING	NOON	Mary Jane Chambers
19	BOOK CLUB 2	1:00	
20	LUNCH BUNCH	NOON - 1:00	Irma Andrews

JUNE CALENDAR

2,9,16,23,30	FIAT MUSICA	7:00	Barbara Goza
6,27	LEARN TO PLAY BRIDGE	6:00-9:00	Irma Andrews
7,14,21,28	WEST SIDE WALKERS	8-9:30AM	Karin Grobe
7,14,21,28	MAH JONG	1:00	Helen Palmer
7,14,21,28	SEW 'N' SEWS	6:00-9:00	Jo Barbier
8	BOOK CLUB 3	NOON	
8	BOOK CLUB 4	7:30-9:00	
9	HIKING GROUP	9:30-3:00	Laurie Salatich, Ellen Kimmel
10	KNIT/CROCHET	2:00	Joan Zimmerman
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