

# INDULGE IN A WORTHY CAUSE!

A CELEBRATION OF ALL THINGS CHOCOLATE

Featuring *Ashby Confections* • *Bay Tree Bookstore* •

LIFE IS SWEET! SAVOR DAZZLING DISPLAYS

*Belgique Truffle Gateau* • *The Buttery* • *Cabrillo College*  
of DELICIOUS DELIGHTS CREATED by A VARIETY of THE  
*Culinary Arts* • *Chocolate* • *Chocolate Visions* • *CJ, Stix & Bitz*

FINEST PURVEYORS of CONFECTIONS from  
*Cocoanut Grove Bakeries* • *Cold Stone Creamery, SC* •  
SANTA CRUZ and the BAY AREA. CHOOSE from AN  
*Desperately Seeking Chocolate* • *Dolce Bella Chocolates*

'AHH'SOME ARRAY of TASTING SAMPLES OFFERED  
by EVERY VENDOR • PURCHASE BEAUTIFUL GIFTS  
*Baking Co.* • *Lifestyle Culinary Arts* • *Marini's Candies* •  
and GIFT CERTIFICATES for ALL YOUR SPECIAL VALENTINES.  
*Monterey Bay Baking Co.* • *NeoCocoa* • *Norrie's Gift Shop* •

ENJOY A PERFORMANCE BY SINGER LAWRENCE  
*Original Sin Desserts* • *Pacific Cookie Co.* • *Robin's*  
BEAMEN, 2009 TOP TEN "AMERICA'S GOT  
*Chocolates & Confections* • *Saratoga Chocolates*

TALENT" FINALIST • WATCH CHEF ANNE  
*Segovia Sweets* • *Snake & Butterfly* • *Sterling Confections*  
BALDZIKOWSKI'S SPECIAL DEMONSTRATION on MAKING  
*Swoonbeams* • *Whole Foods Market, SC* • *UCSC Dining*  
CHOCOLATE FROM CACAO BEANS • and MUCH, MUCH MORE!  
*Services* • *Woodworm Party Store* • *Xocai Healthy Chocolate*

~ Tastings: \$5 for 3 • \$10 for 8 • \$20 for 20 ~

ORGANIZED  
by THE  
**UCSC**  
**WOMEN'S**  
**CLUB**  
to RAISE  
FUNDS for  
RE-ENTRY  
STUDENT  
SCHOLARSHIPS

1~5 PM

*Tickets:*

PURCHASE  
at the DOOR

OR

IN ADVANCE  
at

► BOOKSHOP  
SANTA CRUZ

► BAY TREE  
BOOKSTORE

The 3<sup>rd</sup> ANNUAL  
**SANTA CRUZ**

*Chocolate*  
*Festival*

SUNDAY, JANUARY 24<sup>th</sup>, 2010

at the

SANTA CRUZ BEACH BOARDWALK  
COCOANUT GROVE BALLROOM

400 BEACH STREET • SANTA CRUZ, CA

GRAPHICS by ANDRA RUDOLPH >